

# PASSPORTS GCA Club Photography Show



*Lenox Garden Club*  
*Member of*  
*Garden Club of America*

Our PASSPORTS  
bring us to foreign lands...  
Sometimes rare, sometimes exotic.  
Our senses note sights, sounds and smells and sometime touch.  
These along with the photos we return home with will be  
our *Travel Memories*.

The purpose of a flower show is threefold:  
To set standards of artistic and horticultural excellence; to broaden knowledge of  
horticulture, flower arrangement, conservation, and other related areas; and to  
share the beauty of a show with fellow club members and with the public.  
The Garden Club of America Flower Show and Judging Guide  
2000 revised edition

The purpose of The Garden Club of America  
is to stimulate the knowledge and love of gardening; to share the advantage of  
association by means of educational meetings, conferences, correspondence  
and publications; and to restore, improve and protect the quality of the  
environment through educational programs and action in the fields of  
conservation and civic improvement.

**PASSPORT**  
*Travel Memories*

**GCA CLUB PHOTOGRAPHY SHOW**

The Lenox Garden Club  
P. O. Box 552, Lenox, Massachusetts 01240  
The Lenox Garden Club – Founded 1911  
Celebrating 100 Years in 2011

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90 Members Strong  
64 Active Members    20 Associate Members  
4 Provisional Members    2 Honorary Member

**PASSPORT COMMITTEE**

President - Joan Comeau  
Show Chairman - Leslie Snyder  
Vice Chairman - MaryEllen O'Brien  
Printing - MaryEllen O'Brien  
Passing Chairman- Kimberley Crocker  
Schedule - Leslie Snyder  
Staging Chairman- Crocker, O'Brien, Snyder

**GENERAL RULES**

1. All rules as stated in *The Garden Club of America Flower Show and Judging Guide*, 2000 revised edition, shall apply.
2. Any clarification or change in the rules, as originally stated in the schedule, shall be communicated promptly in writing by the Division Chairman to all exhibitors in the class and, at the show, to the Passing Committee and to the Judges.
3. Entries are open to all members of The Lenox Garden Club.
4. Registration is required for all classes.  
Call flower Show Chairman Leslie Snyder at 413-637-1416.
5. While The Garden Club of America, The Lenox Garden Club, and Ventfort Hall will exercise due caution in safeguarding exhibits, responsibility for damage, loss or personal injury cannot be assumed.

6. An entry card must accompany each entry. Entry cards will be available in advance of the show and upon request from MaryEllen O'Brien, 413-229-3025, Vice-Chairmen. Information required on the entry card must be completed in black ink or typed.
7. All plant material must be correctly identified, if possible, with the botanical and common names. *The RHS Index of Garden Plants* and *The AHS A-Z Encyclopedia of Garden Plants* are the accepted references.
8. The Passing Committee must pass each entry. The Passing Committee reserves the right to refuse any entry that does not conform to the schedule.
10. A novice is an exhibitor who has not won first place, in the division entered, at a GCA or GCA Major Flower Show. A novice exhibitor will be identified by a Yellow Dot placed on the top of the entry card, following the initial judging.

### **PHOTOGRAPHY RULES**

1. Please read the General Rules.
2. Classes are open to all members of The Lenox Garden Club, including those who are professional photographers.
3. An exhibitor may make only one entry in a class but may enter more than one class.
4. Photographs that have won a blue ribbon in a Garden Club of America Flower Show or a Major Flower Show may not be entered in competition again. A photograph that was previously entered and did not place first, may be entered again if the image is altered and newly printed.
5. The photographs must be the work of the exhibitor. Matting, mounting and printing may be done professionally.
6. Any manipulation at the time of exposure, in the darkroom, by computer, or in the printing process is allowed in all classes and must be the work of the exhibitor. This includes cropping of image, enhancement for color or clarity, removal of a part of the image, combining images, or distorting the original subject.
7. All photography entries are limited to the subjects outlined in the purpose of The Garden Club of America such as horticulture, flower arrangement, gardens/landscapes, conservation/the environment, historic preservation and civic improvement.
8. All photographs must include plant material.

9. All photographs must be delivered to the Photography Show Chairman, Leslie Snyder by Nov. 15, 2009. Call 413-637-1416 to make arrangements.

10. If plant material in the image is identifiable, the common and botanical name(s) are required on the entry card and on the back of the photograph.

11. Photographs must be mounted on 11" x 14" black mat board or black foam core and may not be over-matted with an overlay mat. The surface finish of the photograph is the choice of the exhibitor.

12. Glass and framing are not permitted.

13. Each entry must be labeled on the back of the photograph or mount with the exhibitor's name, address, phone number and class entered. The top of the photograph must be indicated.

14. Pictures will be on displayed during the club meeting and may be picked up by the exhibitor after the meeting has adjourned.

15. Advance registration is required by October 15, 2009. Please call or email your interest to: Leslie Snyder 413-637-1416

16. Photographs must be received in advance of the Photography Show by November 15, 2009.

17. All photographs will be passed by the Photography Committee to verify that all class specifications have been met.

18. The Photography Committee may reclassify and entry but only with the permission of the photographer. The Photography committee and the Judges may subdivide a class but the Judges may not reclassify an entry.

*MONOCHROME  
PHOTOGRAPHY CLASSES*

*CLASS 1 ALICE IN WONDERLAND 4 Entries*  
*As children we traveled through the stories we read. Follow Alice down the long hallway of doors, take the key from the table and unlock the tiny door. Through this door you will spy a beautiful garden, but you are too large to get there. Use your camera lens to capture the wonders therein.*

*CLASS 2 THE TWILIGHT ZONE 4 Entries*  
*Journey to this area of self-contained fantasy, science fiction, suspense, and macabre. Capture your travels with a photograph expressing an unexpected twist.*

*CLASS 3 CRUISE THE SEVEN SEAS 4 Entries*  
*Render the feeling of your ocean travels with a photograph of a wave, a shoreline or a reflection on the water.*

*COLOR  
PHOTOGRAPHY CLASSES*

*CLASS 4 DESTINATION EUROPE 4 Entries*  
*Share your cherished memories of travel in Europe with a photograph portraying a unique experience.*

*CLASS 5 ESCAPE TO SANTA FE 4 Entries*  
*"The Land of Enchantment" brings to mind the floral works of Georgia O'Keefe. Honor her memory with a close-up of a single bloom.*

*CLASS 6 OUR NATIONAL PARKS 4 Entries*  
*Your scenic tours offered views of towering, immense, ancient, stately and powerful trees. Produce an image of one, or two trees to convey these feelings.*

## **HINTS FOR GOOD PHOTOGRAPHY**

### **LIGHTING**

The importance of lighting when taking photographs can never be stressed enough. Always take note of the amount of light on and around the subject.

### **COMPOSITION**

The background can be just as important as the subject. When taking portraits it is generally best to use simple and plain backgrounds.

- Notice what's around the subject and try to avoid getting unwanted objects in shot.
- Create a vista that will draw in the viewer using paths that lead the eye.
- Experiment with the angle of shot. Climb a ladder, or kneel down to get a different view.
- Think about what you want people to see and react to, then crop out everything else.
- Get up close and look for texture in the subject. Pay attention to the details.

### **DIGITAL CAMERAS**

The first and most important rule of digital photography is to always keep your camera's battery charged and always have a spare on hand.

## **MONOCHROME GRAPHIC CONCEPTS**

Monochrome photographs may be in black & white or in Color tones of one color only.

Black and white photography teaches the basics without getting too distracted; this is one reason why it is so popular among teachers.

It focuses our attention on form, shading, pattern, and other graphic concepts, to give them an unusual quality with tone and hue.

With a clear view toward graphics, composition, and design, the photographer can concentrate on:

- How contrast creates lines and how lines lead the eye or psychologically affect the viewer by curving, lying flat, diagonal, or vertical.
- How shapes or lines make a pattern and how shape with texture gives an object form.

- How highlights compete for attention and dark tones create an important negative space.

Many artists prefer black and white because it causes the photographer and the viewer to see the world in a way that cannot be seen with the naked eye.

### **RANDOM RESOURCES**

FOCUS GCA Photography Magazine

<http://www.gcamerica.org/membersonly/FOCUS.php3>

### **SUPPLIES AVAILABLE AT**

#### **ART STORES**

Mat Board

Foam Core Board

#### **STAPLES**

Photography Paper

Mat Board

Foam Core Board

Cameras

#### **THE SNAPSHOT**

Railroad Street

Great Barrington

Cameras and Camera Equipment

Specialty Camera Lenses

Photography Paper

Dry Mounting Tissue